



ADVANCED DIGITAL MARKETING COURSE

35 MODULES + 3 PROJECTS

Project Based Learning



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**INDIA'S FIRST PROJECT
BASED DIGITAL
MARKETING COURSE**

WWW.OPTRON.IN

About Optron

India's first digital marketing institute that offers 100% practical, project based learning with placement & Internship



10+ Years of Experience



240+ Successful Batches



150+ Placement Partners



4.9/5 Genuine Google Reviews



100% PRACTICAL & IN-DEPTH

3 MONTHS

**ADVANCED DIGITAL
MARKETING
COURSE**

BEST FOR STUDENTS &
WORKING PROFESSIONALS

Course Highlights

Learn Everything In-depth, step-by-step on real projects by expert faculty & mentors

35+ Modules & Topics

9+ Assignments

3 Projects & casestudies

100% Placement Support

Digital Marketing Tools

Why Choose Optron Courses?

Trusted by 2000+ students,
Professionals & Business Owners

Latest & Updated Syllabus

You will always learn the latest digital marketing, we regularly update our content

Expert Faculty & Mentors

All our full-time trainers and mentors are certified and having more than 10 years of experience

Career Support

We have dedicated team to help you with placement and grow your career

Core Modules & Topics

Digital Marketing Framework

Website Creation using WordPress

Branding & Lead Generation

Google Analytics

Paid Advertising



Core Modules & Topics

Google Ads & PPC

Display Ads

Video Ads

Social Media Marketing

Content Marketing



Core Modules & Topics

Facebook Ads

Instagram Ads

LinkedIn Ads

Search Engine
Optimization (SEO)

Blogging



Core Modules & Topics

Email Marketing

Mobile Marketing

SMS Marketing

Lead Generation

Marketing Automation



Core Modules & Topics

Affiliate Marketing

Influencer Marketing

ORM Techniques

Google My Business

YouTube Marketing



Additional Modules

Graphics Design

Video Editing

E-Commerce

Google My Business

Digital Marketing
Strategy



Additional Modules

Google Search Console

Google Trends

Keyword Research

Google My Business

Social Media
Optimization



BONUS Modules

Interview & QNA

Soft skills training

Resume Building

LinkedIn Job Hunt

Passive Income



Wait there is more

You will get to learn 40+ latest and popular digital marketing tools used by agencies and companies



You will learn on real project and get hands-on experience on live projects



You will learn multiple case studies of popular brands and how they use digital marketing

Next Steps

Hurry! It's time to take action.

Become a successful & real digital marketer

1

Apply for Orientation Session

Very Important

2

Confirm your admission fast

Before someone takes it

3

Start your learning

Give your 100%

4

Become a certified digital marketer

You are now ready to rock



CALL OR WHATSAPP

9821472185

WWW.OPTRON.IN

SEE YOU SOON!